

CASE STUDY – Vinh Long Radio and TV Station

Danmon Asia successfully delivered 02 sets of TC Electronic DB6 loudness intelligence control in January 2015 to the popular southern Vinh Long Province's Radio and Television Station in Vietnam or abbreviated as THVL in their attempt to improve the sound quality for their 02 TV channels – THVL 1 and THVL 2.



The two channels sum up information about the current news, sports, entertainment, talk shows and movies. The contents of these two channels are also online streamed to bring about favorite information for their viewers whether they are at home or on the go.

The delivery was completed together with 02 days commissioning and training on site of the station which were all performed by our Southern Regional Sales Manager – Mr. Nguyen Minh Hiep.

Talking about the effect of the DB6, Deputy General Director of the Station – Mr. Ben commented: “The DB6 devices lead to a big improvement of audio quality for our television channels so that the audio loudness can totally meet our broadcast standards and more importantly increase viewer satisfaction.” Mr. Ben continued: “The automatic adjustment inside DB6 is a big help in our daily operations as well. From now on, we don't have to adjust the audio level manually any longer.”

The purchase made Vinh Long TV among the few first provincial stations to take an in-depth insight into the loudness management to better serve their customers. The station management said they would consider the similar investment in the future when they launch more channels.